

GM-IMA BOARD MEETING MINUTES

January 16, 2012

President

Forrest Ramsel – Called the meeting to order at 8:27 p.m. He announced that Barb Sheedy was recognized in the Wednesday, January 11th volunteer leaders teleconference by the president of the Rockford chapter for her 1-3-5 year goal discussion (a sample was distributed). Congratulations Barb!

Our next meeting is on February 20th. Our speaker is Paul Jadin, CEO of Wisconsin Economic Development Corporation and the sponsor is Richard Manns BrightStar Partners, Inc.

Secretary

Judy Janczak – A motion to approve the October and November minutes as published in the News Ledger was made, seconded and unanimously passed.

Treasurer

Angela Klein – Covered the November and December financials. A motion to approve disbursements was made, seconded and unanimously passed. We are ahead of budget year to date.

V.P. Administration & Finance

Erin Clark – Called on her directors.

Facilities

Danijela Perisic – Could not attend.

Employment

Barb Jaeger – Reported she received a notice from a large company with an opening for a CFO and wanted to know how to quickly get the word out to members seeking employment. She was told to contact Matt and get it on the website. It would be great if Barb could access our website and key in notices she receives directly. The News Ledger write up will point job seekers to the website.

Special Activities

Open Position – Forrest is working with Caterpillar to host an open house and tour in April.

Corporate Relations

Beverly Morgan – Experis (formerly Jefferson Wells) has loaded links to the IMA website in their internal training database. Beverly and Jeff Thompson were invited to speak to 30 operations directors for about 15 minutes in a conference call on November 8th. Beverly invited her contacts at Experis, Johnson Controls, and Caterpillar to this evenings meeting as well as February's meeting. Matt also has their email addresses and sends them meeting notices.

V.P. Communications

Matt Astbury – Could not attend.

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Advertising

Forrest Ramsel – Nothing to report.

Roster

Barb Jaeger – Nothing to report.

Newsletter

Matt Astbury – Needs News Ledger articles by Friday, January 20th. He told Barb Sheedy that with his new job and the new baby he did not think he could continue in his role for us next year. We are hoping Greg Kamm will step in for him.

Community Service

Barb Sheedy – Reported that Darren got leads from WICPA and did 2 to 3 high school visits per year. The college version of FBLA (Future Business Leaders of America) invited Barb to speak at Whitewater. She will also be talking to juniors at Wauwatosa West and Waukesha West.

Public Relations

Catherine Schramka-Heidemann – Could not attend.

Website

Matt Astbury and Gregory Kamm – No update. The February 10th Breakfast meeting needs to be added to the website.

VP Education

Theresa Skrivseth – Called upon her directors.

Speaker Introductions

Don Kerber – Could not attend.

Meeting Topics

Open Position – Forrest and Erin met in December to review the list of proposed topics for 2012-2013. The theme for the year is “Bridging the Gap”—making the transition from college to young professional to management positions. Erin is inviting Aleta Norris back to cover her Communication topic.

Breakfast Meetings

Forrest Ramsel – Bill King will be presenting Decision Support System as a breakfast meeting topic on Friday, February 10th in the board room at the Radisson.

Academic Relations

Theresa Skrivseth – Nothing to report.

CMA Programs

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Barbara Sheedy – The roster lists 136 CMA/CFM members. Forrest would like to create a committee to make personal contact via emails and phone calls. Barb Jaeger will put together some items to cover in the contacts.

Manuscripts

Mary Strautmann – Could not attend.

VP Membership

Erin Clark – Called upon her directors.

Director of Member Acquisitions

Open Position –

Member Relations

Barb Jaeger – Nothing to report.

Member Attendance

Steve Lueck – Could not attend.

Young Professionals

Erin Clark – Nothing to report.

Student Activities

Barb Sheedy – Barb will be meeting with the Concordia student chapter at 5PM on January 23rd and also with Wisconsin Lutheran at 8PM that same evening.

Regional Council Delegates / Council Activities

The next Mid America Council meeting will be held at Baker Tilly in Madison on Saturday, January 28th. Details are on the MAC website.

The LTS (Leadership Training Session) will be held on April 20th. The chapter pays for board members to attend.

Old Business

None.

New Business

None.

Past Presidents

Barb Sheedy – Thought our speaker tonight was absolutely wonderful.

Adjournment

A motion to adjourn was made, seconded and unanimously approved at 9:30 p.m.